

Current Campus Recruitment Trends: Students Benchmark Best Practices

[Key Findings Data Extract](#)

This set of slides is an extract from conference presentations based on the findings of SRG's student research project

Current Campus Recruitment Trends: Students Benchmark Best Practices

The complete presentation PowerPoint is available on request and the full Report of Findings may be purchased.

Please see the final slide for details.

Project Parameters

- ❖ Career Centers at selected universities announced the research project to students majoring in Business, Engineering, IT/CS and Liberal Arts, with an emphasis on including a diverse mix of undergraduates on each campus
- ❖ Fielded from February 15 – April 14, 2017
- ❖ Three areas of focus:
 - Recruitment technology tools
 - Video interviewing
 - Interview and offer decision timelines
- ❖ Series of factors for each focus area regarding its value, where:
 - 8 – 10 = strong agreement
 - 4 – 7 = neutral
 - 1 – 3 = strong disagreement

Fielding Sites

Boston College

Brigham Young University

Emory University

Indiana University

New York University

Penn State University

Purdue University

Syracuse University

Texas A&M University

The Ohio State University

University of:

California – Berkeley

Georgia

Illinois – Urbana/Champaign

Maryland – College Park

Michigan – Ann Arbor

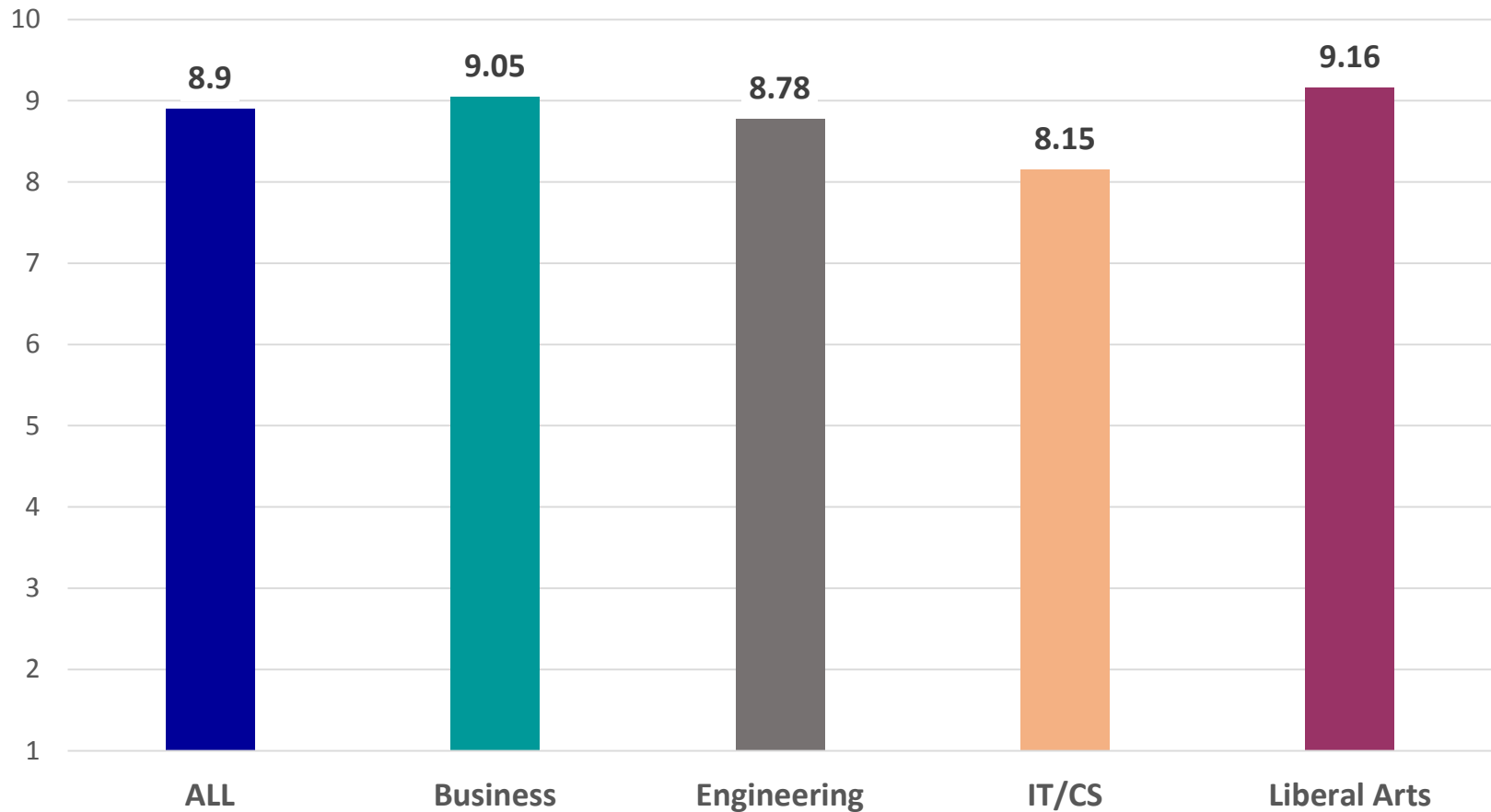
Pennsylvania

Wisconsin – Madison

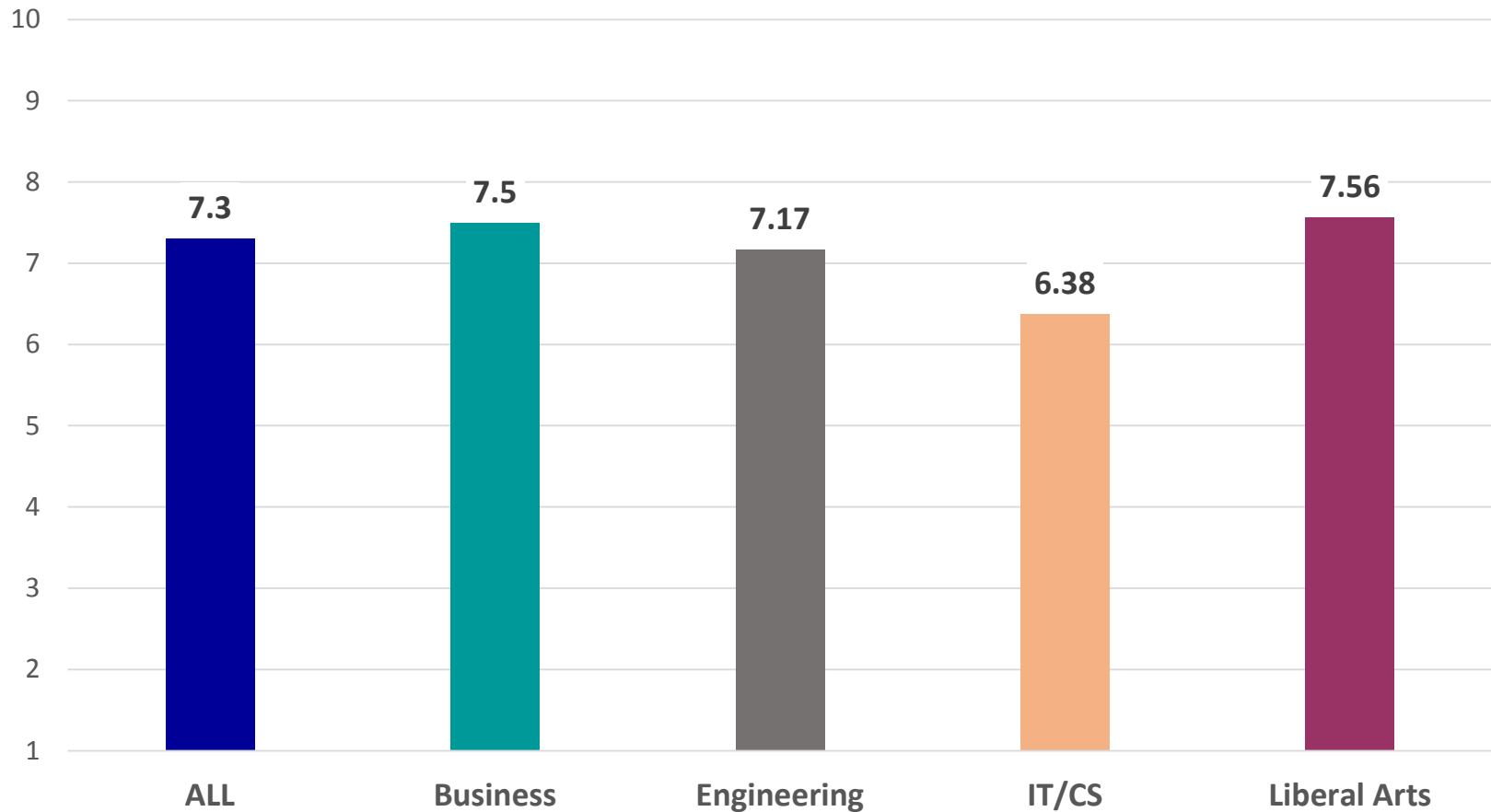
Virginia Tech

Washington University

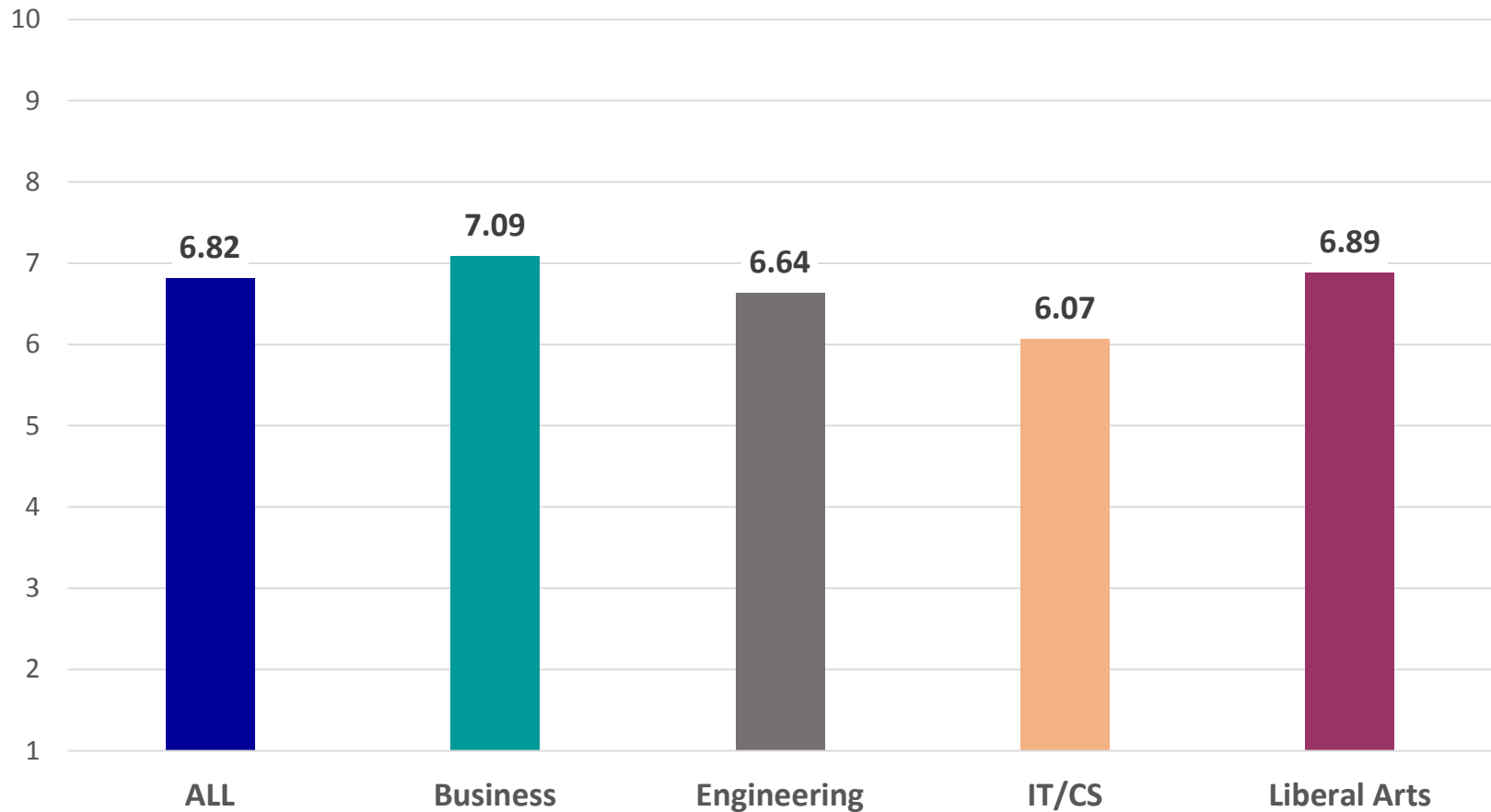
[Post their positions to our university career center portal](#)



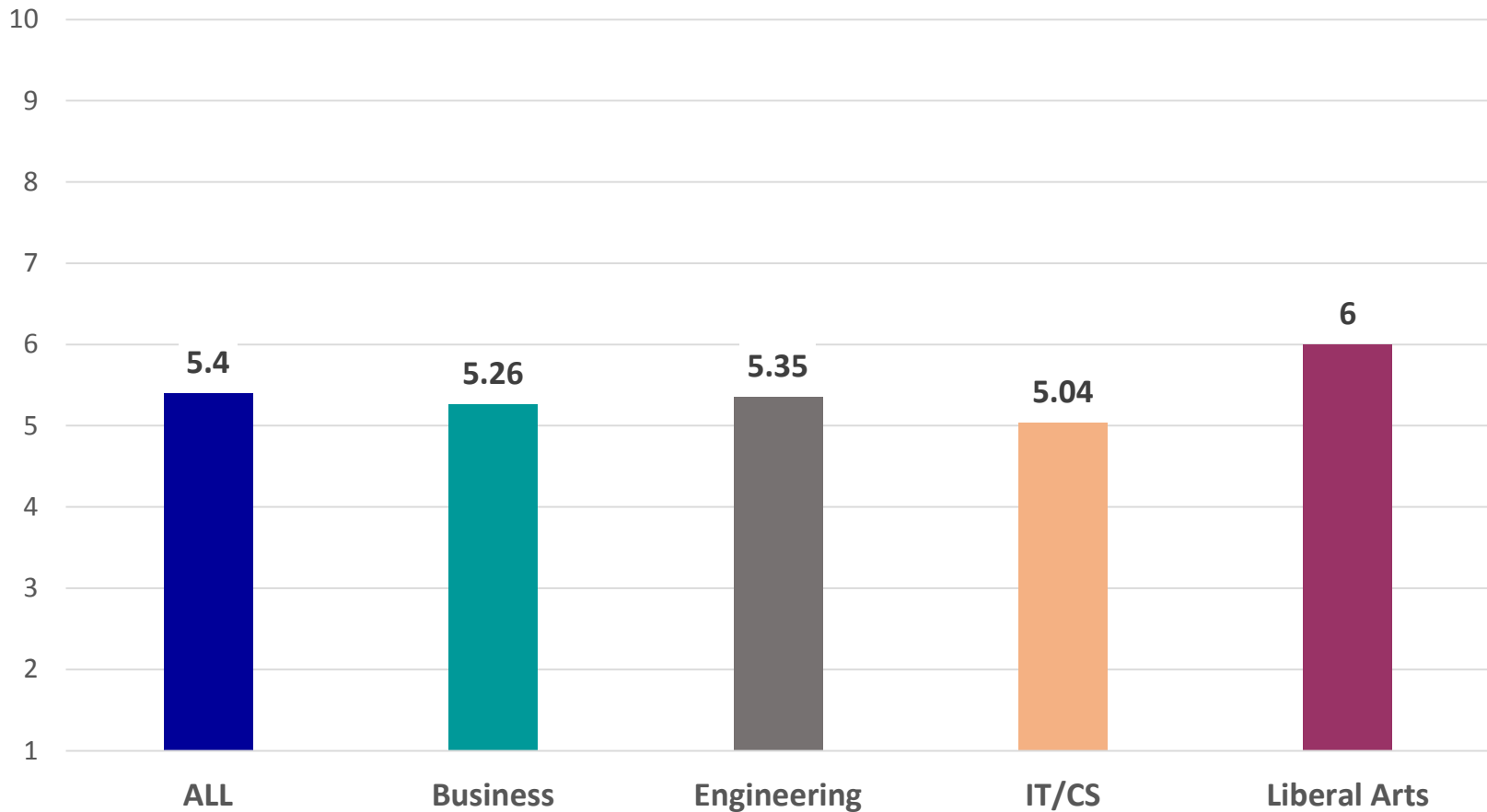
Use candidate data collection devices, such as tablets, at career fairs



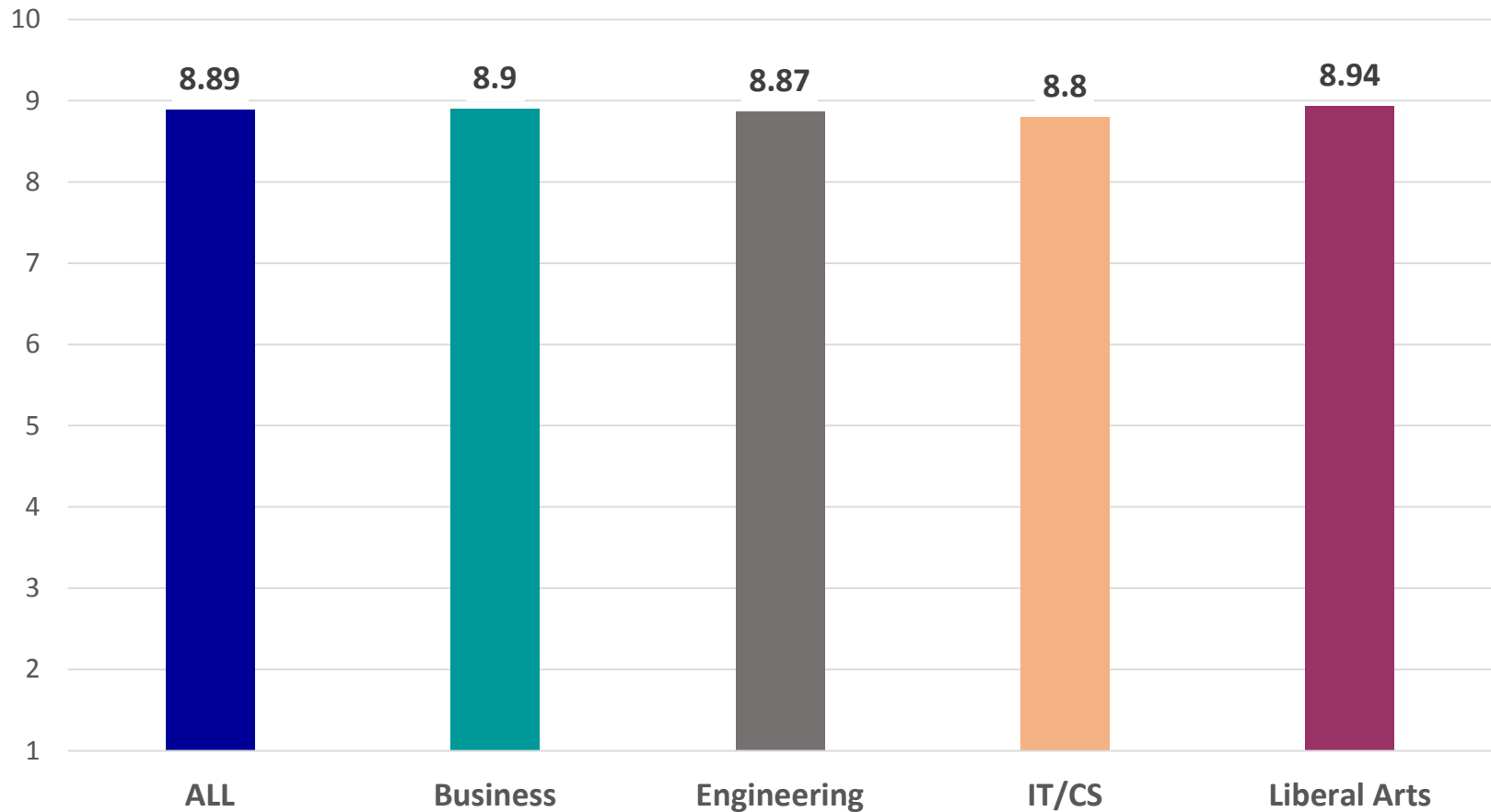
Use virtual tools to showcase day-in-the-life content



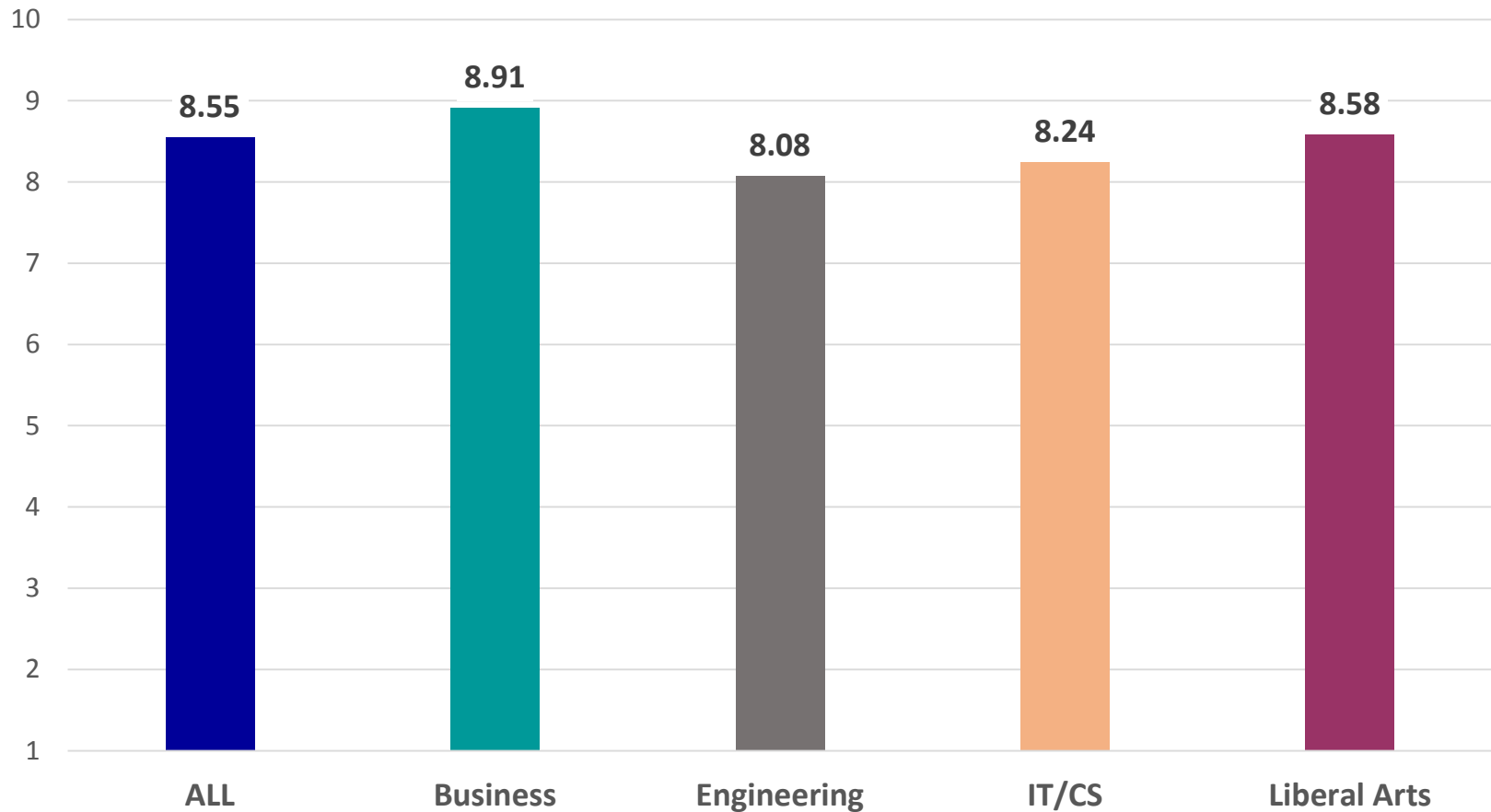
Participate in virtual career fairs



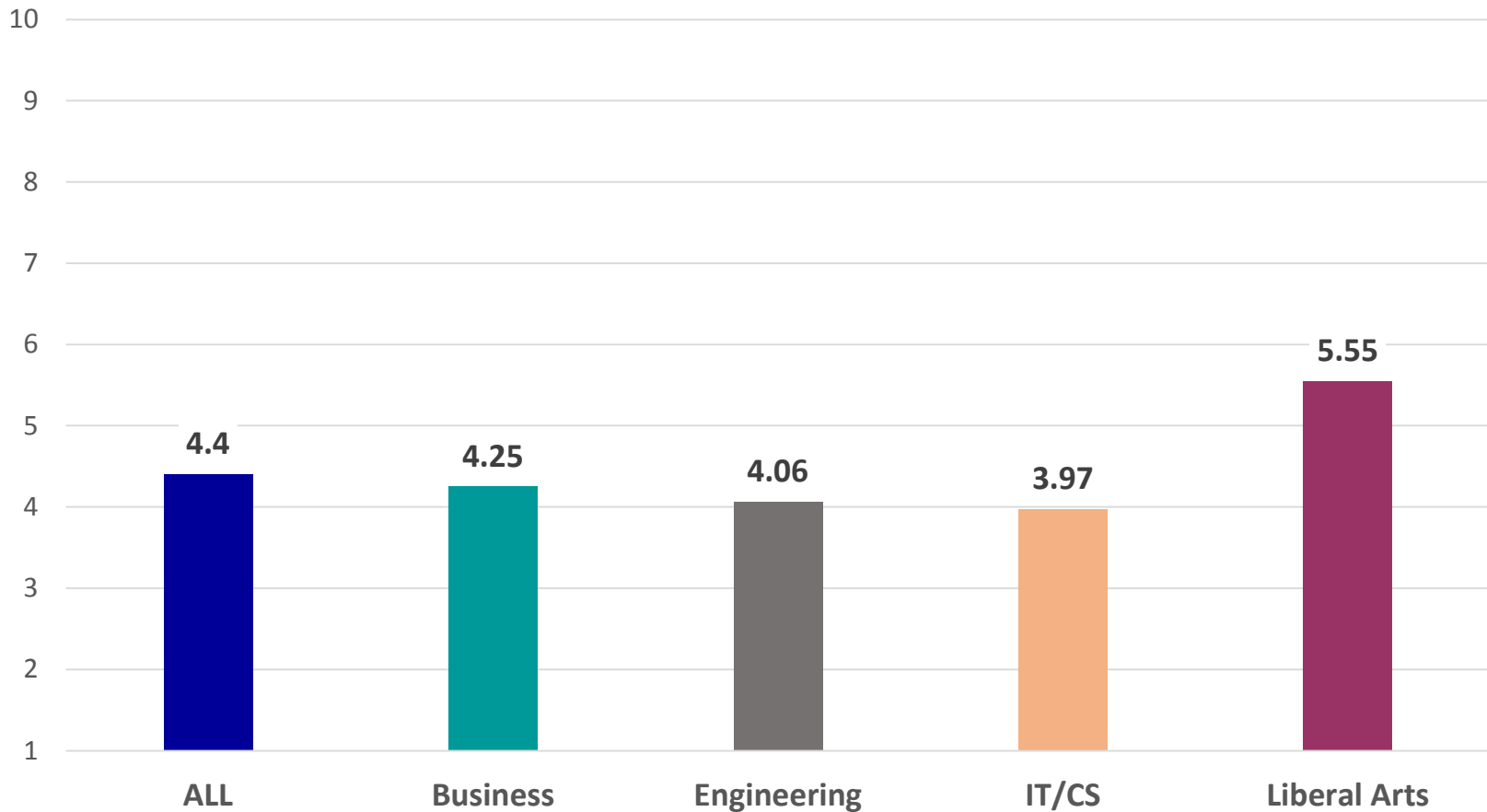
Allowed me to explore all my options before making a decision on my offer



Honor my school's offer decision deadline policy



Extend 'exploding' offers that decline in value/are retracted over time



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Full presentation slide deck will be forwarded on request [complimentary]

Complete research Report of Findings available for purchase [\$349]

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