

Impact of the Internship Experience: Deal Makers and Breakers

[Key Findings Data Extract](#)

This set of slides is an extract from conference presentations based on the findings of SRG's student research project

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The complete presentation PowerPoint is available on request and the full Report of Findings may be purchased.

Please see the final slide for details.

Project Background

- ❖ Sponsors: eBay; EY; Fidelity Investments; Macy's; State Street
- ❖ Fielding window: October 21 – December 3, 2015
- ❖ Campus focus groups; Online survey instrument
- ❖ Fielding sites selected by consortium members:
 - 15 undergraduate universities
 - Primary focus on undergraduates: Business, Engineering; IT/CS; Liberal Arts

Survey Fielding Sites

Boston College

Bryant

Indiana

NYU

Penn State

Purdue

Syracuse

Texas A&M

Universities of:

California [Berkeley]

Illinois [Champaign]

Massachusetts [Amherst]

Michigan [Ann Arbor]

Texas [Austin]

Washington

Worcester Polytech

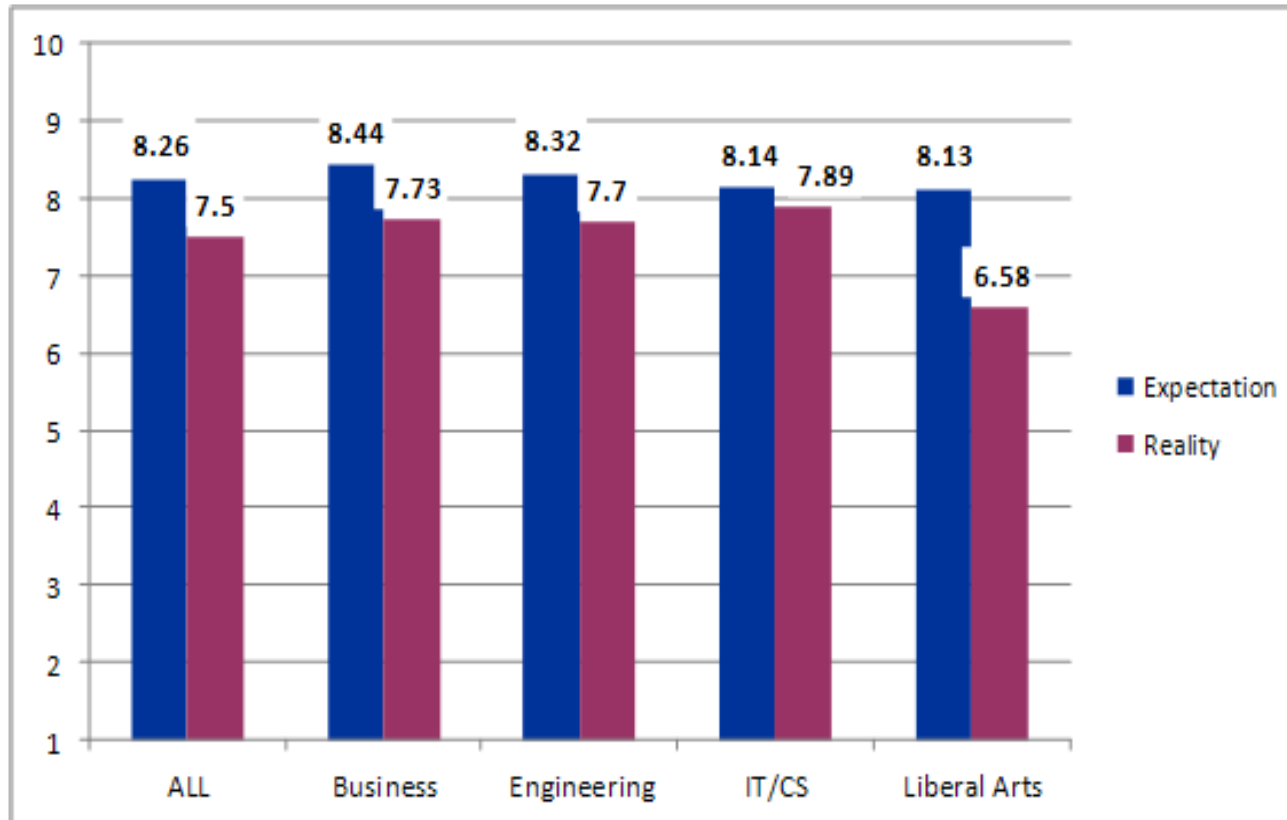
Key Findings Overview

- ❖ Participants rated 35 internship program factors according to their expectations and their actual experiences, where:
 - 8 – 10 = strong agreement
 - 4 – 7 = neutral
 - 1 – 3 = strong disagreement

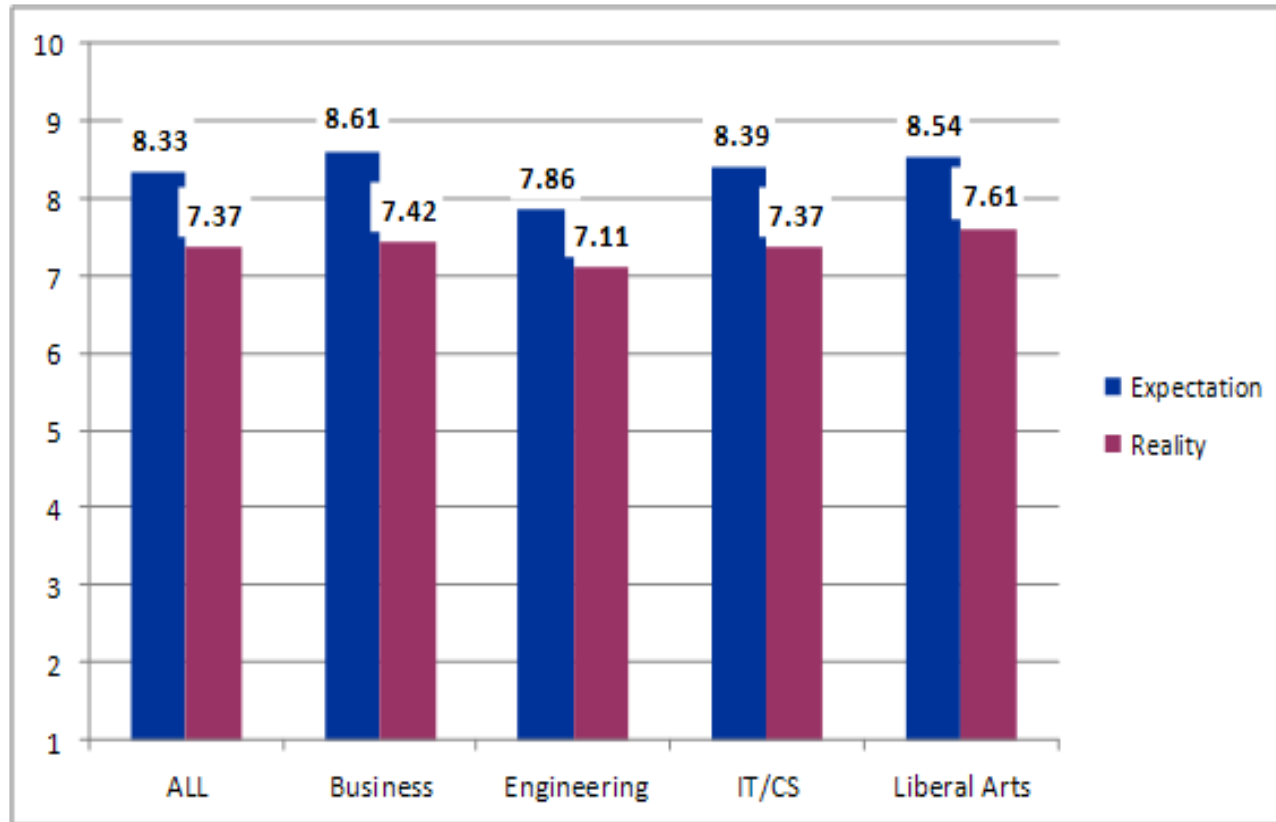
- ❖ Charts follow that map to three impactful unmet expectations:
 - Challenged by my internship assignment
 - Had enough to do
 - Manager was prepared for my internship

- ❖ And two where expectations were exceeded in actual experience:
 - Working with people I liked and respected
 - Employees enjoy working for the company

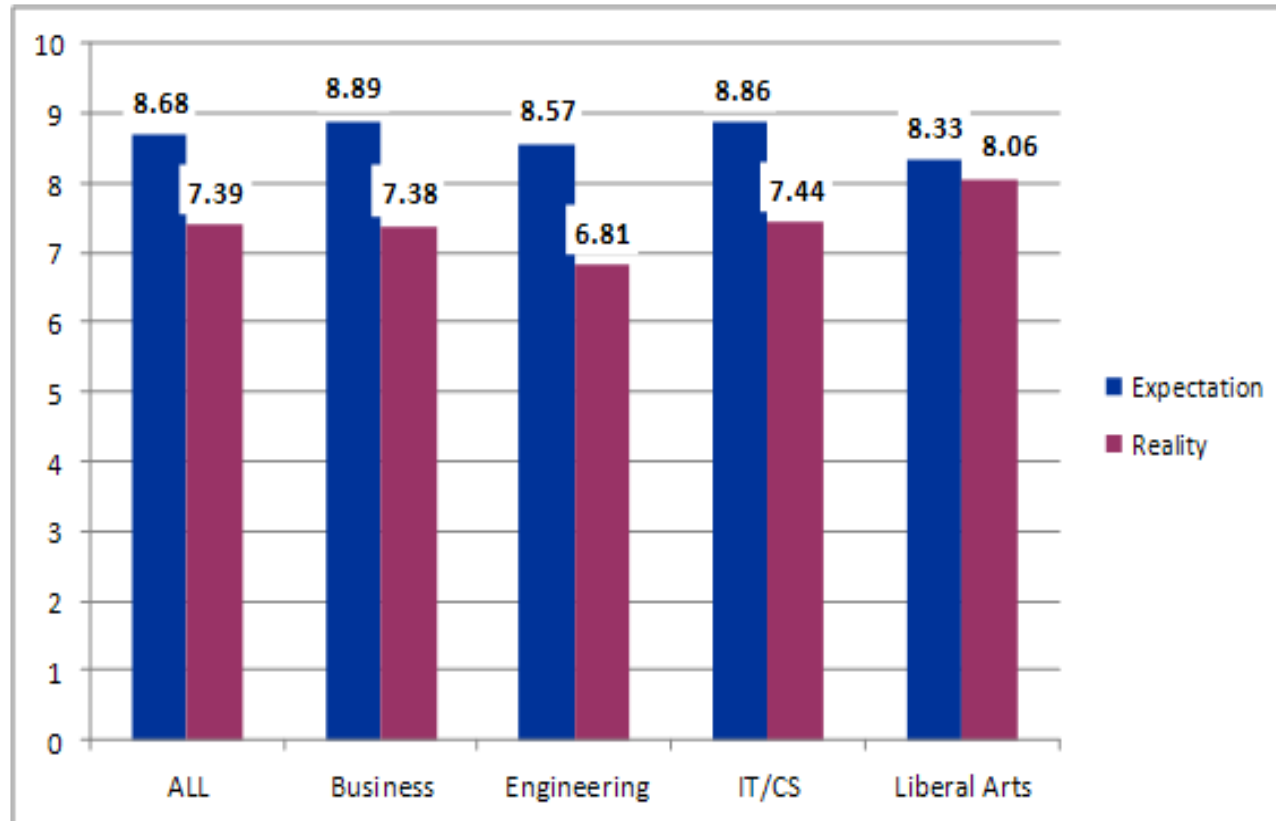
Challenged by my internship assignment



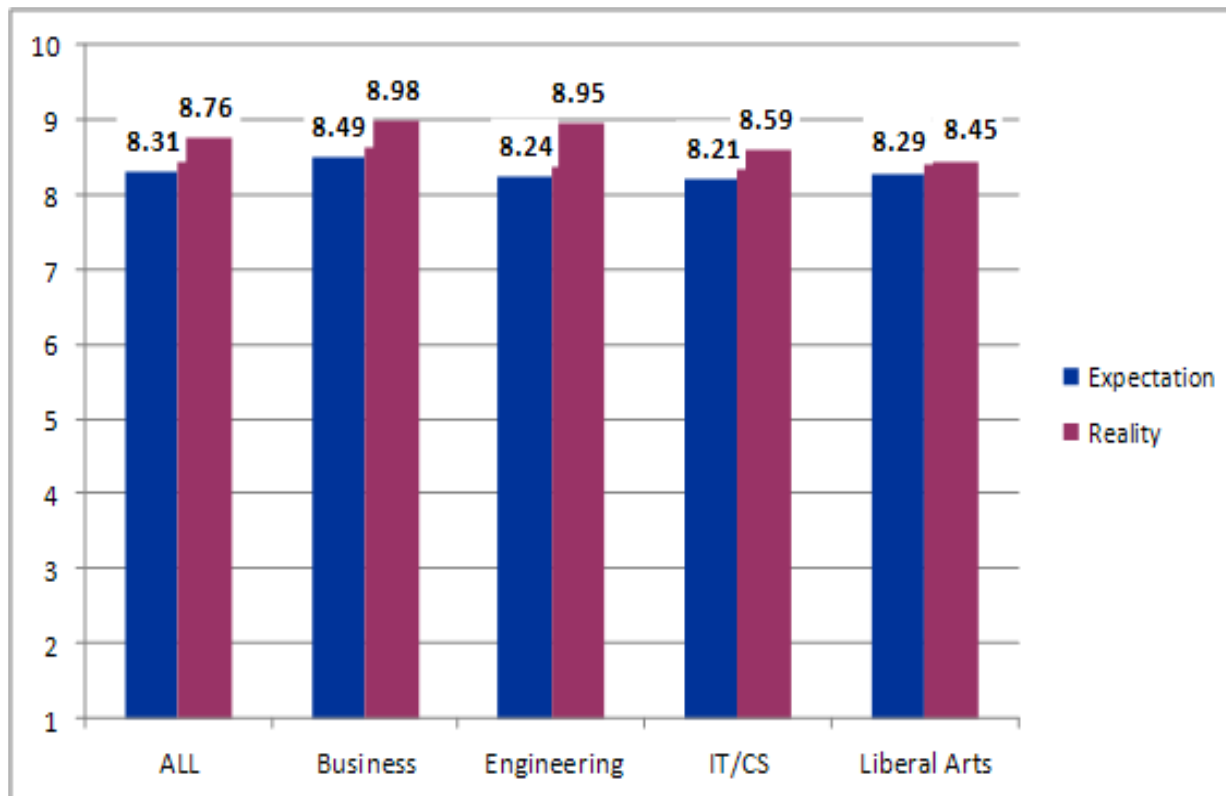
Had enough to do



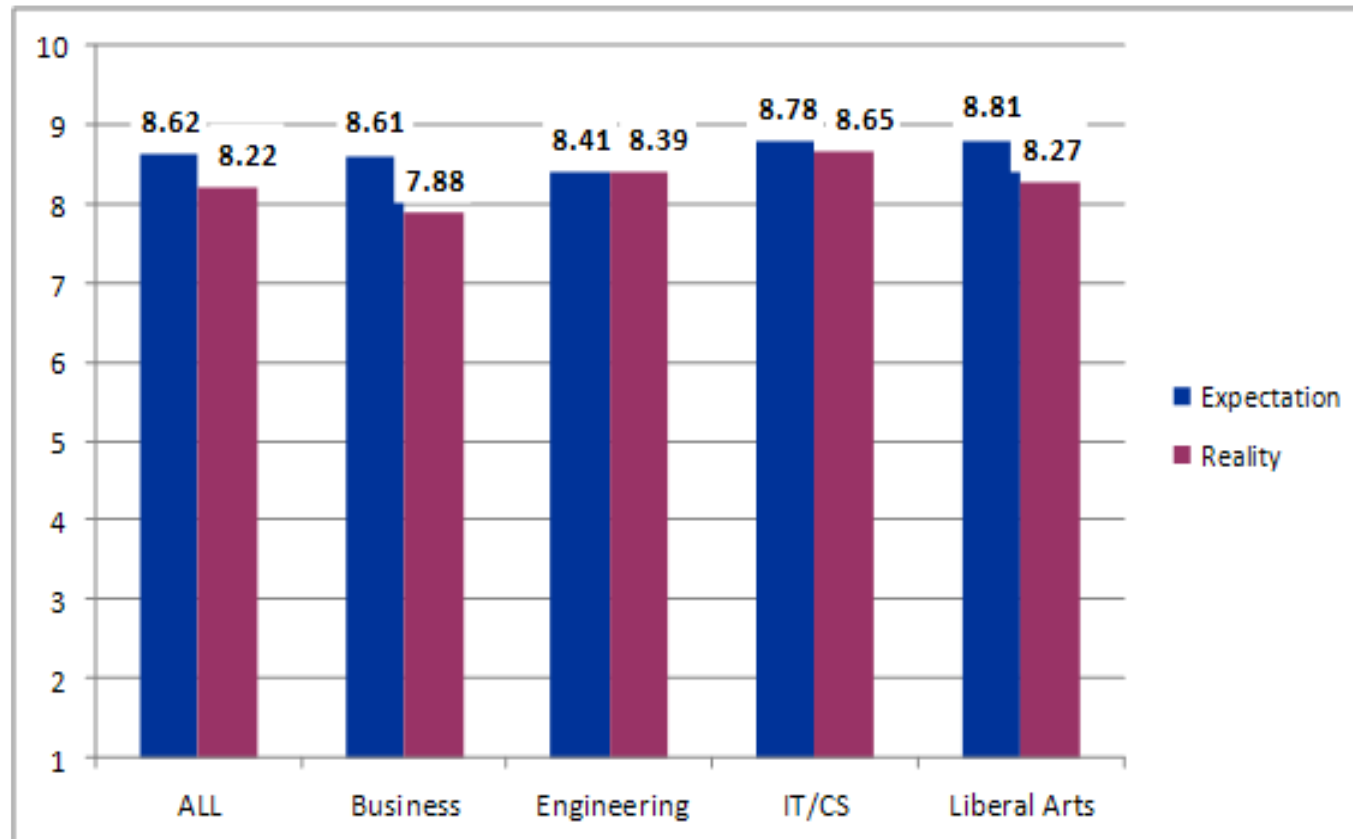
Manager prepared for my internship



Working with people I liked and respected



Employees enjoy working for the company



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Full presentation slide deck [#37] will be forwarded on request

Complete research Report of Findings [158 pp.] available for purchase [\$299]

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